

INFORMATION REPORT

CD NO.

CONFIDENTIAL

COUNTRY Indochina/Thailand

DATE DISTR. 1 DEC 49

SUBJECT Appearance of Pro-Bao Dai Propaganda Magazine in Bangkok

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SUPPLEMENT TO
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THIS IS UNEVALUATED INFORMATION

1. The name of the Franco-Bao Dai propaganda magazine which has been issued in Bangkok has been changed from L'Ere Nouvelle to Le Nouvel Horizon. It was originally intended that the magazine would appear in French and Vietnamese but many delays and disappointments were incurred prior to its publication. The editors were finally forced to inform Rollet-Andriano of the French Legation in Bangkok that French and Vietnamese type were not available in Bangkok. However, Rollet insisted that the first issue appear by 15 August at all costs. The editors of the magazine therefore translated the contents of the issue into Thai and the first issue appeared in that language with one or two articles in French. Rollet was annoyed that the first issue of Le Nouvel Horizon appeared in Thai since the propaganda of the magazine was aimed not at the Thai but at the Vietnamese population of Thailand.
2. It was not the unavailability of the French and Vietnamese type that caused the delay in the publication of the first issue of Le Nouvel Horizon. Profiteering was responsible.
3. The Viet Nam Delegation in Bangkok has not received any over-all instructions from Ho Chi Minh's government as to how to deal with Franco-Bao Dai activities in Bangkok, nor does the Viet Nam Delegation feel that any special measures will be necessary.

This document is hereby regraded to CONFIDENTIAL in accordance with the letter of 16 October 1978 from the Director of Central Intelligence to the Archivist of the United States.
Next Review Date: 2008

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